



TWIM-CON
Financial Support Infrastructure
23 April 2022

Overview of Presentation



- Nat and Jordan have profiled steps being taken to build community on the west coast
 1. Nat: marketing platform to promote TWIM and support the teacher community
 2. Jordan: in person retreat infrastructure to host more retreats
 3. Russ: financial services platform to support accounting, billing, and tax payments that integrates with teacher platform
- Next Step: Teacher feedback to identify other administrative needs and support

The Need



- Teachers seek to receive dana for online retreats
- Ability to receive payments for in person & online retreats
 - Deposits
 - Retreat Costs
 - Dana
 - Ability to process physical checks & Cash
- Non Profit Discounts from Technology Vendors
- Legal entity to pay for and be counterparty for liability insurance
- Matching donations from large tech companies
- Funding Drives for specific projects





The Platform

- A 501(3)C to support tax documentation
- Banking infrastructure to process payments
 - Ability to receive payments for in person retreats
 - Deposits
 - Track Costs
 - Receive and Account for Dana
- Accounting infrastructure for teachers to evaluate and track their initiatives
- Ability to provide financial support to emerging markets like India and Indonesia





Costs and Timescales

- A legal provider to process and setup legal entity has been engaged
- Setup Costs and Modest Annual Operating Costs have be covered by founding dana
- Capital infusion to seed the program and provide bridge financing to allow venues to be booked has been secured
- Entity will be created in 1 month, with bank accounts live in 45 days
- IRS accreditation will take up to 18 months but donations can be backdated
- Accounting Vendor selected to provide Annual accounting and tax filings engaged

Next Steps



- Need to confirm the need with the TWIM community
- Pull together a project plan
- Execute and deliver against milestones